

**WORLD NO TOBACCO DAY CAMPAIGN 2019**

**TAGORE DENTAL COLLEGE AND HOSPITAL**



**DEPARTMENT OF PUBLIC HEALTH DENTISTRY**

<b>VENUE</b>	<b>TAGORE DENTAL COLLEGE AND HOSPITAL</b>
<b>TIME</b>	<b>9.30AM – 2.30PM</b>
<b>PARTICIPANTS</b>	<b>DEPARTMENT STAFFS AND INTERNS</b>
<b>ACTIVITY</b>	<ul style="list-style-type: none"><li>- <b>EDUCATIONAL VIDEOS ON THE HAZARDS OF SMOKING AND ORAL CANCER</b></li><li>- <b>TABLE TOP EXPERIMENTS ON CIGARETTE TAR DEPOSITION</b></li><li>- <b>QUESTIONNAIRE USING GOOGLE FORMS ON TOBACCO AWARENESS THROUGH SOCIAL MEDIA</b></li><li>- <b>DEMONSTRATIONS ON COMPONENTS OF CIGARETTE</b></li><li>- <b>HUMAN CHAIN FORMATION – ANTI TOBACCO RALLY (ELLIOT’S BEACH)</b></li></ul>

### **Anti-tobacco awareness to the patients through audiovisuals and posters:**

The CRRI students actively took initiative in projecting educational videos and short films to the patients visiting Tagore Dental College and Hospital, on the hazards of tobacco and the harmful effects of second- and third- hand smoking on health. The videos also deliberately explained the ways to quit tobacco smoking and its benefits on health.



## **Questionnaires using google forms on the knowledge of tobacco and its health hazards through social media:**

We attempted a novel approach of creating awareness by using social media. Questionnaire was shared through social media (Facebook and whatsapp) using Google forms on the knowledge, attitude and views of general public about tobacco. Also, the opinion of public acts on tobacco were assessed. The questionnaires reached around 500 participants and exhibited a good response.

**Contact Information**

Please provide your opinion for the following list of questions

Have you ever noticed information about tobacco hazards in newspapers / magazines or televisions?

Yes

No

Have you ever noticed any health warnings on cigarette packets?

Yes

No

Have you ever noticed warning ads/signs in a shop promoting tobacco use?

Yes



## A table top experiments and demonstrations:

Table top experiment comparing the smoker's lung with a healthy lung was performed. Another experiment aimed at demonstrating the tar deposits of cigarette on a plastic bottle contained with water and eventually collecting it using a tissue paper. Also, explanations focusing the components of cigarette and its effects on health were provided. The patients at the college premises were astounded after the demonstrations and gave positive feedbacks on quitting tobacco.

